

Akshita Gandra

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SUMMARY

Senior Product Manager with 5+ years owning end-to-end product lifecycle from 0 to 1 and scaling across generative AI/LLMs, agentic systems, search/personalization, complex enterprise platforms, APIs, and workflows. Co-inventor on patent for ad-streaming tech; owned products supporting \$20M+ annual revenue and launched a product to \$1.5M+ ARR.

EDUCATION

UC Berkeley | *MS in Data Science (part time)* 2024 – 2026
UC Davis | *BS in Computational Cognitive Science* 2017 – 2021

PRODUCT MANAGEMENT EXPERIENCE

Senior Product Manager 2024 – present
Spotnana

- Set product vision, strategy, and roadmap across Homepage, Checkout, Trips, and Hotel/Ground; as sole PM for Hotel/Ground, navigated ambiguity to influence executive stakeholders and align 15+ engineers/designers on priorities and tradeoffs across global teams and time zones.
- Owned hotel growth and optimization across search, ranking, checkout, and supplier integrations; used data analytics, experimentation, and data-driven prioritization as bookings grew 75% YoY and spend 80% to \$374M, while scaling Marriott and Booking.com integrations.
- Shipped generative AI/LLM experiences across conversational AI, recommendations, ranking/personalization, and multi-agent travel workflows; prototyped Homepage UX in React/TypeScript for client demos before launching.
- Led user testing and journey mapping across four personas, translating pain points and user/partner insights into product requirements, PRDs, and prioritization decisions through cross-functional collaboration with design, engineering, Customer Success, and commercial teams.

Product Manager 2021 – 2024
Publica; acquired by IAS

- Owned CTV/programmatic product strategy and roadmap across ad measurement, fraud detection, SSAI, and UI/UX optimization; supported \$20M+ annual revenue and grew SSAI revenue 90% from \$833K to \$1.58M.
- Shipped Bidders, Orders, and Trafficker APIs and co-led Platform Connect, onboarding ~11 publishers as buyers/sellers in a two-sided marketplace; expanded monetization through Placements.io OMS, SSP integrations with TripleLift and Index, PMP, and OpenRTB 2.6.
- Launched Audience Manager 0 to 1 and scaled it to \$1.5M+ ARR, leading technical specs through go-to-market (GTM), commercialization, and customer enablement with sales, Product Marketing, publisher operations, design, and engineering.
- Co-invented patented Just-in-Time/FOD VOD architecture (US 12,621,508 B2) for Samsung using placeholder segments, pre-break fetch signals, and caching; modeled render-rate improvement from 39.6% to 81.8%.

Program Manager Intern 2020
Intel

- Launched Intel's first internal ML enablement platform across 10 ML initiatives and 13 cross-org projects; drove adoption through self-service training, documentation, and stakeholder communication, and authored a VP-level ML readiness report.

SELECTED AI & DATA SCIENCE PROJECTS

Suicidal Ideation Detection | *UC Berkeley* — Fine-tuned BERT/RoBERTa/BERTweet on 232K Reddit posts; RoBERTa achieved 0.994 suicide-class F1; used SHAP/failure analysis to evaluate false-negative risk.

Safe-Cart: Real-Time Food Safety Intelligence | *UC Berkeley capstone* — Built a real-time receipt/barcode scanner matching purchases against food recalls and flagged ingredients.

SKILLS & TOOLS

Product & Growth: Customer discovery/user research, UX/UI, experimentation/A/B testing, product analytics, metrics/KPIs, product adoption, monetization

AI/ML & Technical: Generative AI/LLMs, agentic AI, multi-agent orchestration, RAG, NLP, model evaluation, ranking/personalization, platform/APIs, Python, SQL, React/TypeScript